

**India's Leading
Manufacturer & Exporter
Of Chemical Dyestuff**



Food Colors

Hridhan Chem is a leading food color manufacturer and exporter of a wide range of synthetic organic colors, natural food colors, lake food colors, blended food colors, primary food dyes, and reactive dyes. We produce a comprehensive range of food dyes using high-grade raw material and are top-rated for their quality and purity among our customers across the globe. Our main objective is to produce top-quality food colors, cosmetic colors, pharmaceutical colors etc. for our global customers and with this vision, we consistently look forward to providing products with 100% customer satisfaction. Being a leading name in the sphere of superior quality food colours manufacturing company.



Lake pigments available in three standard dye content:

- * LD (Low Dye Content): 12 - 17%
- * MD (Medium Dye Content): 22 - 27%
- * HD (High Dye Content): 32 - 40%
- * SD (Special Dye Content) apart from the standard dye content on request.

Use of organic pigments are subject to regulations of different countries.

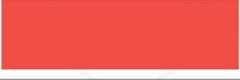
Applications:

- * Gummies
- * Candies
- * Fruit Preparations
- * Ice Cream
- * Raw Meat
- * Canned Meat
- * Flavored Milk
- * Cooked Meat
- * Pasta & Noodles
- * Sea Foods
- * Dry Mixes & Seasonings
- * Chocolate Coating
- * Powdered Beverages
- * Jellies
- * Yogurts
- * Cheese
- * Baked Goods
- * Meat Casings

Note:

* Colour shades shown are only indicative.

* The data submitted in this publication is based on our current knowledge and experience, it does not constitute a guarantee in the legal sense of the term in view of the manifold factors that may affect processing and application.

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
WATER SOLUBLE				
Tartrazine		19140	E-102	FD&C YELLOW 5
Quinoline Yellow		47005	E-104	-
Sunset Yellow		15985	E-110	FD&C YELLOW 6
Allura Red		16035	E-129	FD&C RED 40
Ponceau 4R		16255	E-124	-
Carmosine		14720	E-122	-
Erythrosine		45430	E-127	FD&C RED 3
Amaranth		16185	E-123	-
Brown HT		20285	E-155	-
Brilliant Blue FCF		42090	E-133	FD&C BLUE 1
Patent Blue V		42051	E-131	-
Indigo Carmine		73015	E-132	FD&C BLUE 2
Fast Green FCF		42053	-	FD&C GREEN 3
Green S		44090	E-142	-
Black PN		28440	E-151	-
ORGANIC LAKE				
Tartrazine AL Lake		19140:1	E-102	FD&C YELLOW 5 AL LAKE
Quinoline Yellow AL Lake		47005:1	E-104	-
Sunset Yellow AL Lake		15985:1	E-110	FD&C YELLOW 6 AL LAKE
Allura Red AL Lake		16035:1	E-129	FD&C RED 40 AL LAKE
Ponceau 4R AL Lake		16255:1	E-124	-
Carmosine AL Lake		14720:1	E-122	-
Erythrosine AL Lake		45430:1	E-127	FD&C RED 3 AL LAKE
Amaranth AL Lake		16185:1	E-123	-
Brown HT AL Lake		20285:1	E-155	-
Brilliant Blue FCF AL Lake		42090:1	E-133	FD&C BLUE 1 AL LAKE
Patent Blue V AL Lake		42051:1	E-131	-
Indigo Carmine AL Lake		73015:1	E-132	FD&C BLUE 2 AL LAKE
Black PN AL Lake		28440:1	E-151	-

In addition to our standard color selection, we also provide custom blends of the above-mentioned colors, tailored to meet your specific requirements upon request.

Cosmetics Colors

Hridhan Chem is a leading cosmetic colors manufacturer, supplier, and exporter of a wide range of cosmetic colours and pigments that are widely used in the cosmetic industry. We manufacture extremely soft, finest quality, and top-rated cosmetic colors using organic or synthetic pigments, dyes, and lakes based on the client's unique requirements. Our chemical experts produce cosmetic colors under hygienic conditions to achieve high-quality and durability of color and pH value for a longer time. We combine both cosmetic dyes and cosmetic pigments to produce cosmetic colorants, adhering to the USA FDA international rules and regulations for producing cosmetic dyes.

Lake pigments available in three standard dye content:

- * LD (Low Dye Content): 12 - 17%
- * MD (Medium Dye Content): 22 - 27%
- * HD (High Dye Content): 32 - 40%
- * SD (Special Dye Content) apart from the standard dye content on request.

Use of organic pigments are subject to regulations of different countries.

Note:

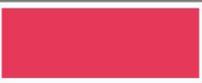
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Applications:

- * Eye Mascara
- * Eye Liner
- * Shampoos & Soaps
- * Anti-acne Lotions
- * Skin Toner
- * Anti-fungal Shampoos
- * Anti-acne Creams
- * Cosmetics Face Mask
- * Water Based Nail Polish
- * Anti-acne Soaps

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
WATER SOLUBLE				
Quinoline Yellow Mono		47005	E-104	D&C YELLOW 10
Quinoline Yellow		47005	E-104	-
Tartrazine		19140	E-102	FD&C YELLOW 5
Uranine		45350	-	D&C YELLOW 8
Sunset Yellow		15985	E-110	FD&C YELLOW 6
Acid Orange 7		15510	-	D&C ORANGE 4
Acid Orange 11		45370	-	D&C ORANGE 5
Allura Red		16035	E-129	FD&C RED 40
Eosin		45380	-	D&C RED 22
Carmosine		14720	E-122	-
Ponceau 4R		16255	E-124	-
Ponceau SX		14700	E-125	FD&C RED 4
Erythrosine		45430	E-127	FD&C RED 3
Phloxine B		45410	-	D&C RED 28
Acid Red 52		45100	-	-
Amaranth		16185	E-123	-
Acid Fuchsin		17200	-	D&C RED 33
Brown HT		20285	E-155	-
Fast Green FCF		42053	-	FD&C GREEN 3
Alizarine Cyanine Green F		61570	-	D&C GREEN 5
Green S		44090	-	-
Brilliant Blue Fcf		42090	E-133	FD&C BLUE 1
Patent Blue V		42051	E-131	-
Indigo Carmine		73015	E-132	FD&C BLUE 2
Black PN		28440	E-151	-
Alizarine Purple EXT		60730	-	EXT D&C VIOLET 2

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.	
OIL SOLUBLE					
Quinoline Yellow SS		47000	E-104	D&C YELLOW 11	
Eosin Acid		45380:2	-	D&C RED 21	
Phloxine B Acid		45410:1	-	D&C RED 27	
Ponceau G		26100	-	D&C RED 17	
Quinizarin Green		61565	-	D&C GREEN 6	
Alizarin Purple SS		60725	-	D&C VIOLAT 2	
Product Name	Visual Appearance		C.I. No.	Europe	FD&C/D&C NO.
	Mass Tone	Tint Tone			
ORGANIC LAKE					
Quinoline Yellow AL Lake			47005:1	E-104	-
Quinoline Yellow Mono AL Lake			47005:1	E-104	D&C YELLOW 10 AL LAKE
Tartrazine AL Lake			19140:1	E-102	FD&C YELLOW 5 AL LAKE
Sunset Yellow AL Lake			15985:1	E-110	FD&C YELLOW 6 AL LAKE
Acid Orange 7 AL Lake			15510:1	-	D&C ORANGE 4 AL LAKE
Acid Orange 11 AL Lake			45370:1	-	D&C ORANGE 5 AL LAKE
Lithol Rubin NA Salt			15850	-	D&C RED 6 NA SALT
Lithol Rubin CA Lake			15850:1	-	D&C RED 7 CA LAKE
Lithol Rubin BA Lake			15850:2	-	D&C RED 6 BA LAKE
Eosin Acid AL Lake			45380:2	-	D&C RED 21 AL LAKE
Eosin AL Lake			45380:3	-	D&C RED 22 AL LAKE
Allura Red AL Lake			16035:1	E-129	FD&C RED 40 AL LAKE
Ponceau SX AL Lake			14700:1	E-125	FD&C RED 4 AL LAKE
Ponceau 4R AL Lake			16255:1	E-124	-
Phloxine B AL Lake			45410:2	-	D&C RED 28 AL LAKE
Phloxine B Acid AL Lake			45410:2	-	D&C RED 27 AL LAKE
Vat Red 1 AL Lake			73360	-	D&C RED 30 AL LAKE
Vat Red 1 Talc Lake			73360	-	D&C RED 30 TALC LAKE
Erythrosine AL Lake			45430:1	E-127	FD&C RED 3 AL LAKE
Carmosine AL Lake			14720:1	E-122	-

Product Name	Visual Appearance		C.I. No.	Europe	FD&C/D&C NO.
	Mass Tone	Tint Tone			
ORGANIC LAKE					
Deep Maroon CA Lake			15880:1	-	D&C RED 34 CA LAKE
Acid Fuchine AL Lake			17200:1	-	D&C RED 33 AL LAKE
Brilliant Blue FCF AL Lake			42090:1	E-133	FD&C BLUE 1 AL LAKE
Patent Blue V AL Lake			42051:1	E-131	-
Indigo Camine AL Lake			73015:1	E-132	FD&C BLUE 2 AL LAKE
Black PN AL Lake			28440:1	E-151	-
ORGANIC PIGMENTS					
Fleming Red			12085	-	D&C RED 36
Lithol Rubin			15850	-	D&C RED 6
Lithol Rubin			15850:1	-	D&C RED 7
Vat Red 1			73360	-	D&C RED 30
Deep Maroon			15880:1	-	D&C RED 34

In addition to our standard color selection, we also provide custom blends of the above-mentioned colors, tailored to meet your specific requirements upon request.



Pharmaceutical Colors

Hridhan Chem is a leading pharmaceutical colors manufacturer, exporter, and supplier. Pharmaceutical colours are widely used in a comprehensive range of applications such as syrups, tablets, capsules, etc. Our expert chemical engineers utilize advanced technology with proven methodology and strictly follow the USA (F.D.A) International Standards to produce the finest quality pharmaceutical dyes with zero impurities and high durability. Hridhan Chem formulates different types of premium quality pharmaceutical colors that help pharmacists and medical practitioners to identify the medicines, meet pharmaceutical needs, and influence the human mind more efficiently.



Lake pigments available in three standard dye content:

- * LD (Low Dye Content): 12 - 17%
- * MD (Medium Dye Content): 22 - 27%
- * HD (High Dye Content): 32 - 40%
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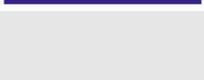
Applications:

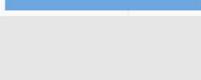
- * Coated Tablets
- * Syrup
- * Ointments
- * Liquid Orals
- * Injectables
- * Compressed Tablets
- * Soft Gelatin Capsules
- * Hard Gelatin Capsules
- * Pharmaceutical Pellets

Note:

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Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
WATER SOLUBLE				
Quinoline Yellow - Mono		47005	E-104	D&C YELLOW 10
Quinoline Yellow		47005	E-104	-
Tartrazine		19140	E-102	FD&C YELLOW 5
Uranine		45350	-	D&C YELLOW 8
Sunset Yellow		15985	E-110	D&C YELLOW 6
Allura Red		16035	E-129	FD&C RED 40
Eosin		45380	-	D&C RED 22
Carmosine		14720	E-122	-
Ponceau 4R		16255	E-124	-
Ponceau Sx		14700	E-125	FD&C RED 4
Erythrosine		45430	E-127	FD&C RED 3
Phloxine B		45410	-	D&C RED 28
Amaranth		16185	E-123	-
Acid Fuchsine		17200	-	D&C RED 33
Brown HT		20285	E-155	-
Solvent Green 7		59040	-	D&C GREEN 8
Alizarine Cyanine Green F		61570	-	D&C GREEN 5
Fast Green FCF		42053	-	FD&C GREEN 3
Brilliant Blue FCF		42090	E-133	FD&C BLUE 1
Patent Blue V		42051	E-131	-
Indigo Camine		73015	E-132	FD&C BLUE 2
Black PN		28440	E-151	-
SOLVENT SOLUBLE				
Quinoline Yellow SS		47000	E-104	D&C YELLOW 11
Eosin Acid		45380:2	-	D&C RED 21
Phloxine B Acid		45410:1	-	D&C RED 27
Quinizarin Green		61565	-	D&C GREEN 6
Alizarin Purple SS		60725	-	D&C VIOLET 2

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
ORGANIC LAKE				
Quinoline Yellow - Mono AL Lake		47005:1	E-104	D&C YELLOW 10 AL LAKE
Quinoline Yellow AL Lake		47005:1	E-104	-
Tartrazine AL Lake		19140:1	E-102	FD&C YELLOW 5 AL LAKE
Sunset Yellow AL Lake		15985:1	E-110	FD&C YELLOW 6 AL LAKE
Allura Red AL Lake		16035:1	E-129	FD&C RED 40 AL LAKE
Ponceau 4R AL Lake		16255:1	E-124	-
Carmosine AL Lake		14720:1	E-122	-
Erythrosine AL Lake		45430:1	E-127	FD&C RED 3 AL LAKE
Amaranth AL Lake		16185:1	E-123	-
Lithol Rubin BA Lake		15850:2	-	D&C RED 6 BA LAKE
Lithol Rubin CA Lake		15850:1	E-180	D&C RED 7 CA LAKE
Phloxine B Acid AL Lake		45410:2	-	D&C RED 27 AL LAKE
Eosin Acid AL Lake		45380:3	-	D&C RED 21 AL LAKE
Brilliant Blue FCF AL Lake		42090:1	E-133	FD&C BLUE 1 AL LAKE
Patent Blue V AL Lake		42051:1	E-131	-
Indigo Carmine AL Lake		73015:1	E-132	FD&C BLUE 2 AL LAKE
ORGANIC PIGMENT				
Fleming Red		12085	-	D&C RED 36
Vat Red 1		73360	-	D&C RED 30
Deep Maroon		15880:1	-	D&C RED 34

In addition to our standard color selection, we also provide custom blends of the above-mentioned colors, tailored to meet your specific requirements upon request.

Versatile Colors for Every Need

Vibrant Art & Writing Essentials

This vibrant category once relied on low-cost industrial dyes, but safer, EN71 Part 3-compliant options are now preferred. Hridhanchem offers purified, low-staining colours safe for children. Ideal for pencil colours, sketch pens, highlighters, crayons, water/solvent-based inks, and sublimation inks.



Automotive Performance

Hridhanchem offers bright dyes suitable for engine coolant, engine oil, car shampoo, car cleaners, and grease. These dyes enhance visual appeal and help in easy identification of fluids. They are stable, vibrant, and designed to perform in demanding automotive applications.



Surface Cleaning Solutions

Frequent cleaning is now a priority in commercial complexes, supermarkets, and malls to enhance appearance and hygiene. Surface cleaning removes dirt, dust, and debris, making colours more vibrant and details more visible. Hridhanchem products are ideal for floor cleaners, glass cleaners, hard surface cleaners, toilet cleaners, and toilet blocks.



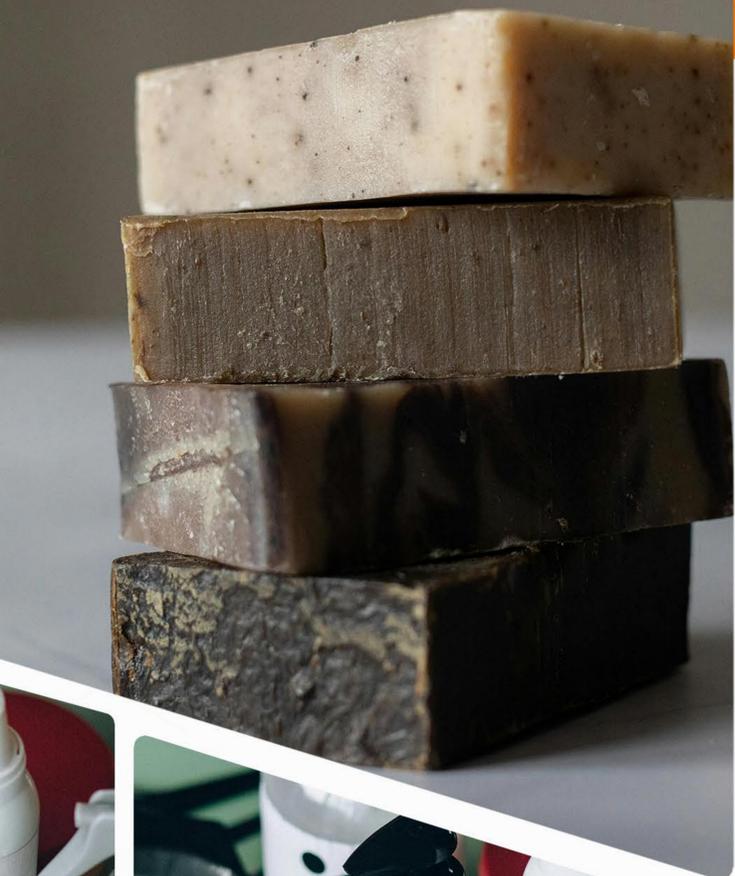
Sustainable Food Packaging Inks

With rising awareness about safe packaging, high-quality food-grade dyes and lakes are now preferred for vibrant, compliant marking. Hridhanchem offers bright food-grade colours suitable for tin coating, metal foil coating, and food-grade inks.



Personal & Home Care Colors

ChemStar is a global Home & Personal Care Colours manufacturer, supplier, and exporter. Personal and Home Care Colors are extremely soft, shiny, and creamy. Our chemical experts follow a meticulous quality control process with proven technology and advanced tools to ensure high quality and tone with zero impurities. Personal & Home Care dyes we formulate can be used in a wide range of Home & Personal care products such as detergents, skin creams, toothpaste, lotions, shampoos, etc. We produce water-soluble and solvent-soluble organic dyes and pigments in powder form for a wide range of cosmetics, personal care, and household products applications.



Lake pigments available in three standard dye content:

- * LD (Low Dye Content): 12 - 17%
- * MD (Medium Dye Content): 22 - 27%
- * HD (High Dye Content): 32 - 40%
- * SD (Special Dye Content) apart from the standard dye content on request.

Use of organic pigments are subject to regulations of different countries.

Applications:

- * Liquid Shampoos
- * Opaque Soaps
- * Bath Bars
- * Hair Gel
- * Lotion
- * Detergents
- * Toilet Cleaners
- * Floor Cleaners
- * Candle Wax
- * Silica Beads

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Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
WATER SOLUBLE				
Quinoline Yellow Mono		47005	E-104	D&C YELLOW 10
Quinoline Yellow		47005	E-104	-
Tartrazine		19140	E-102	FD&C YELLOW 5
Naphthol Yellow S		10316	-	EXT D&C YELLOW 7
Uranine		45350	-	D&C YELLOW 8
Sunset Yellow		15985	E-110	FD&C YELLOW 6
Acid Orange 7		15510	-	D&C ORANGE 4
Acid Orange 11		45370	-	D&C ORANGE 5
Allura Red		16035	E-129	FD&C RED 40
Eosin		45380	-	D&C RED 22
Carmosine		14720	E-122	-
Ponceau 4R		16255	E-124	-
Ponceau SX		14700	E-125	FD&C RED 4
Erythrosine		45430	E-127	FD&C RED 3
Phloxine B		45410	-	D&C RED 28
Red 2G		18050	-	-
Acid Red 52		45100	-	-
Amaranth		16185	E-123	-
Acid Fuchsine		17200	-	D&C RED 33
Brown HT		20285	E-155	-
Solvent Green 7		59040	-	D&C GREEN 8
Fast Green FCF		42053	-	FD&C GREEN 3
Alizarine Cyanine Green F		61570	-	D&C GREEN 5
Green S		44090	-	-
Brilliant Blue FCF		42090	E-133	FD&C BLUE 1
Patent Blue V		42051	E-131	-
Indigo Camine		73015	E-132	FD&C BLUE 2
Black PN		28440	E-151	-
Alizarine Purple EXT		60730	-	EXT D&C VIOLET 2

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
OIL SOLUBLE				
Quinoline Yellow SS		47000	E104	D&C YELLOW 11
Phloxine B Acid		45410:1	-	D&C RED 27
Ponceau G		26100	-	D&C RED 17
Quinizarin Green		61565	-	D&C GREEN 6
Alizarin Purple SS		60725	-	D&C VIOLET 2
ORGANIC PIGMENT				
Fleming Red		12085	-	D&C RED 36
Lithol Rubin		15850	-	D&C RED 6
Lithol Rubin		15850:1	-	D&C RED 7
Vat Red 1		73360	-	D&C RED 30
Deep Maroon		15880:1	-	D&C RED 34

In addition to our standard color selection, we also provide custom blends of the above-mentioned colors, tailored to meet your specific requirements upon request.



Versatile Colors for Every Need

Agro Colouring & Treatments

To help farmers easily identify and differentiate seeds or fertilizers, colour coding is now widely adopted in the agro industry. Hridhanchem offers vibrant, safe colours ideal for seed coating, pesticides, and fertilizers. These enhance product recognition and support effective usage in the field.



Incense Stick

Incense sticks, made from aromatic plant materials and essential oils, release fragrant smoke that promotes relaxation, focus, creativity, and motivation. Hridhanchem offers bright water-soluble and pigment colours ideal for enhancing the visual appeal of incense products.



Clay & Toys for Children

Toys support children's learning and development, but safety during play is essential. Hridhanchem offers purified grade colorants with minimal metallic impurities, fully compliant with the latest EN71 standards. Ideal for coloring clay, beach sand, and children's toys—safe, vibrant, and child-friendly.



Smart Leak Detection

Leak detection is vital for identifying leaks in liquid and gas systems using methods like hydrostatic testing, infrared, and laser tech. Hridhanchem provides bright dyes to enhance accuracy and visibility. Benefits include water and energy savings, improved reliability, extended asset life, and reduced maintenance—commonly used in boilers, cooling towers, HVAC, and wastewater systems.



Pet & Animal Food Colors

Hridhan Chem is a trusted manufacturer, supplier, and exporter of high-quality pet & animal food colors widely used in the animal feed industry. We produce safe, non-toxic, and nutritionally stable colors using organic and synthetic pigments, dyes, and lakes tailored to client requirements. Our food-grade colors enhance the visual appeal of pet foods, treats, and animal feed while ensuring safety and compliance with USA FDA and international food safety standards. Manufactured under strict hygienic conditions, our colors are resistant to heat, moisture, and light, ensuring long-lasting vibrancy and stability. With an advanced warehousing facility.

Lake pigments available in three standard dye content:

- * LD (Low Dye Content): 12 - 17%
- * MD (Medium Dye Content): 22 - 27%
- * HD (High Dye Content): 32 - 40%
- * SD (Special Dye Content) apart from the standard dye content on request.

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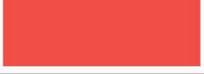
Applications:

- * Dry Kibble
- * Wet Canned Food
- * Cat Treats
- * Flavored Chews
- * Milk Replacers
- * Soft & Moist Pet Food
- * Dog Treats & Biscuits
- * Freeze-Dried Pet Food
- * Veterinary Diets
- * Fish Food & Aquatic Feed

Note:

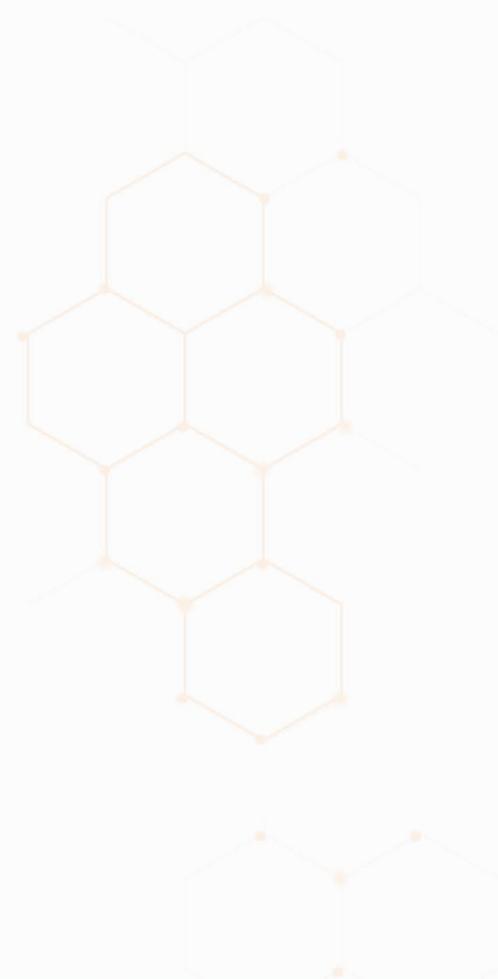
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Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
WATER SOLUBLE				
Tartrazine		19140	E-102	FD&C YELLOW 5
Quinoline Yellow		47005	E-104	-
Egg Yellow		19140+15985	-	-
Sunset Yellow		15985	E-110	FD&C YELLOW 6
Allura Red		16035	E-129	FD&C RED 40
Ponceau 4R		16255	E-124	-
Carmosine		14720	E-122	-
Raspberry Red		15985+14720	-	-
Erythrosine		45430	E-127	FD&C RED 3
Amaranth		16185	E-123	-
Light Brown		19140+14720+42090	-	-
Brown HT		20285	E-155	-
Dark Brown		20285+14720+42090+15985	-	-
Brilliant Blue FCF		42090	E-133	FD&C BLUE 1
Patent Blue V		42051	E-131	-
Indigo Carmine		73015	E-132	FD&C BLUE 2
Apple Green		42090+19140	-	-
Pea Green		42090+19140	-	-
Fast Green FCF		42053	-	FD&C GREEN 3
Green S		44090	E-142	-
Black PN		28440	E-151	-
ORGANIC LAKE				
Tartrazine AL Lake		19140:1	E-102	FD&C YELLOW 5 AL LAKE
Quinoline Yellow AL Lake		47005:1	E-104	-
Sunset Yellow AL Lake		15985:1	E-110	FD&C YELLOW 6 AL LAKE
Allura Red AL Lake		16035:1	E-129	FD&C RED 40 AL LAKE
Ponceau 4R AL Lake		16255:1	E-124	-
Carmosine AL Lake		14720:1	E-122	-
Erythrosine AL Lake		45430:1	E-127	FD&C RED 3 AL LAKE

Product Name	Visual Appearance	C.I. No.	Europe	FD&C/D&C NO.
ORGANIC LAKE				
Amaranth AL Lake		16185:1	E-123	-
Brown HT AL Lake		20285:1	E-155	-
Brilliant Blue FCF AL Lake		42090:1	E-133	FD&C BLUE 1 AL LAKE
Patent Blue V AL Lake		42051:1	E-131	-
Indigo Carmine AL Lake		73015:1	E-132	FD&C BLUE 2 AL LAKE
Black PN AL Lake		28440:1	E-151	-

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Versatile Colors for Every Need

Precision Tracers Dyes

Accurate dosing of water treatment chemicals is crucial to prevent scale, corrosion, and breakdowns in cooling systems. Tracers help monitor this effectively. Hridhanchem offers high-quality tracers for water treatment, cut flower preservation, and agricultural spray tracking. Our tracers are highly soluble, stable, and sunlight-resistant, ensuring reliable and precise application.



Pond Dyes

In smaller lakes and ponds, unwanted weed and algae growth can make water unsightly and foul-smelling. Pond dyes help control this by blocking sunlight needed for photosynthesis, limiting plant growth. Commonly used in golf courses, parks, ornamental ponds, and fountains, aquatic dyes add a blue or blue-green tint to reduce sunlight penetration and maintain water clarity.



Laser Dyes

Laser dyes are used across scientific, industrial, medical, and military fields, from spectroscopy to countermeasure systems. Key applications include isotope separation (e.g., Uranium for nuclear power) and various medical treatments like tattoo removal, skin therapy, diagnostics, and photodynamic therapy.



Dyes for Plastic Applications

Plastics are an integral part of daily life, with colour enhancing both function and visual appeal for manufacturers. Hridhanchem offers dyes for plastic coloration, including options that glow under ambient light—perfect for attention-grabbing point-of-sale displays. In a competitive market, these vibrant materials help brands stand out and capture attention instantly.





www.hridhanchem.com



Plot No. 3802, GIDC Sarigam, Tal: Umbergaon,
Dist: Valsad, Sarigam, Gujarat, India - 396155



+91 9725577587



info@hridhanchem.com
arvind@hridhanchem.com

